

Charmie Gordo

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Strategy, systems and creative production — carried from the first question to the finished work.

EXPLORE THE FULL INTERACTIVE PORTFOLIO

charmie.bizznar.com

Real websites, systems, photography and the complete career story. Click or scan.



One person. Every stage. I identify business problems, audit wasted spending, plan the solution, design and build the tools, create the content and coordinate delivery. My work connects operations, technology and creative execution.

WHAT I CAN DO FOR YOUR BUSINESS

AUDIT & GROWTH	Review costs, subscriptions, workflows and supplier charges; identify practical alternatives; support business development and expansion planning.
WEBSITES & SYSTEMS	Build websites from the ground up; design custom ERP, CRM and operational workflows; connect records, documents, inventory and the infrastructure behind them.
MARKETING & PRODUCTION	Plan campaigns, write bilingual content and manage inventory feeds; take professional photographs; film, edit and produce finished video and creative assets.
OPERATIONS & COORDINATION	Bring people, tasks and decisions together; manage service handoffs, cases and documentation; support Microsoft 365, troubleshooting and process improvement.

SELECTED WORK · INDEPENDENT DESIGN & DELIVERY

Excelko — Website, custom Hub / ERP, inventory feeds, creative production and operations.

Rarum Eco Dive — Customer website design and development.

Bizznar — Own business platform, focused apps, website designs and operational tools.

EXPERIENCE

2026–Present	Business Operations & Systems Development Manager · Equipment dealership / Excelko · Sherbrooke
2025–2026	Operations & Communications Coordinator · Sentinel Gestion Immobilière
2021–2025	Microsoft 365 Technical Advisor / Onboarding Support · Sherweb · Remote
2021–2025	Dispatch & Service Coordination Specialist · TTC Wheel-Trans · Remote

Earlier experience, 2013–2021: SaaS operations (Accenture / DiDi); customer experience (Airbnb / TDCX); B2B and government sales (DU Telecom); Microsoft support supervision (Convergys); insurance claims support (EGS / Humana).

Education: BA Journalism · Bicol University · 2008–2012